



Bleed Area

Anything here will be trimmed off, remember to extend any colouring or background images into this 3mm bleed area to avoid white lines appearing during the print finishing stages.



Trim

Your job will be cut to the edge of the cream box. Any images or text placed in the 3mm area between the edge of this box and the purple dashed line may be trimmed off.



Safe Area

Keep all your information inside the purple dashed box. Remember to use high resolution images (300dpi) for best results.

Overall Size - 216mm x 403mm

Finish Size - 210mm x 297mm

**PLEASE HIDE THIS TEMPLATE LAYER
BEFORE SENDING YOUR FILES TO US.**

This is a non visible area; This area will be inside the base of your pull up display, however, we recommend you to extend the background colouring or image of your artwork to this area to avoid white lines during the print finishing stages.